

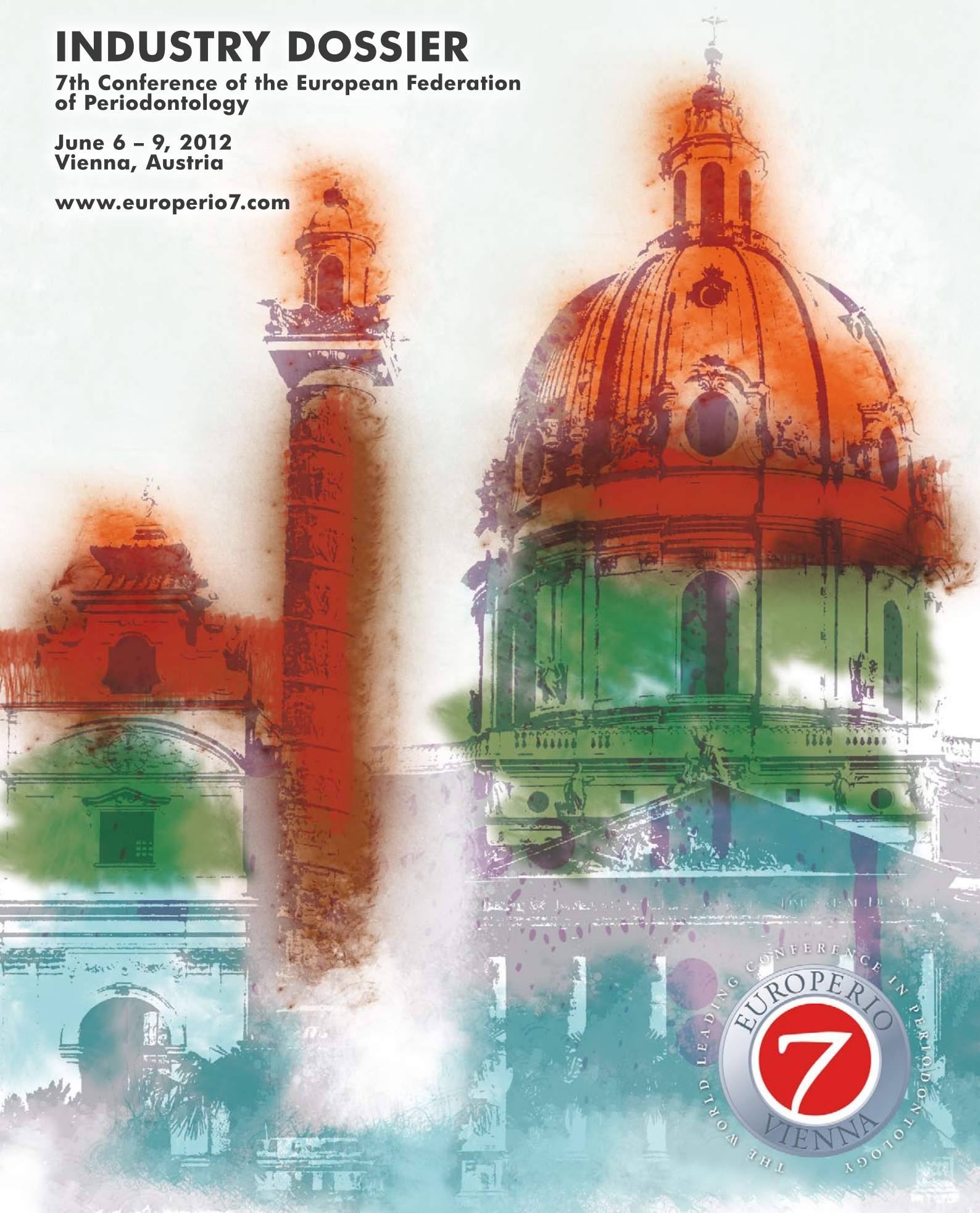
EUROPERIO⁷

INDUSTRY DOSSIER

7th Conference of the European Federation
of Periodontology

June 6 – 9, 2012
Vienna, Austria

www.europerio7.com





CONTENTS

Invitation	1
Organising Committee	2
Contacts & Addresses	2
The European Federation of Periodontology (EFP)	3
Preliminary Programme Overview	4
Conference Venue	6
Sponsoring Packages	6
Terms of Partnership	13
Exhibitor	14
Sponsoring Items	15

INVITATION

Welcome to Europerio 7 in Vienna!

Dear friends and colleagues,

It is a great honour for the Austrian Society of Periodontology to be entrusted with organizing Europerio 7, the world's leading conference in Periodontology, by the European Federation of Periodontology. I would like to invite you to Vienna, the capital of Austria, as our partners.

Vienna, situated in the center of Europe, is a preeminent city as it combines the character of a modern city with tradition-based values. Particularly, it is considered a safe, clean, and an environmentally green city. Vienna has good reasons to be first out of the Mercer's Quality of Living ranking 2009, which covers 215 cities worldwide and is conducted to help governments and major companies place employees on international assignments.

Vienna has built up a long tradition as a major conference site and thus has gained a remarkable reputation as a congress city. Providing all the necessary infrastructure and professionalism required to successfully organize premium scientific events, it ranks at the top among the leading congress destinations of the world. Europerio 7 will take place at the Reed Messe Wien Exhibition & Congress Center, which is located only a few minutes away by public transportation from the historic city center. The venue is a new, modern building that offers an auditorium perfect for the scientific program as well as plenty of well-organized space for our industrial partners to present their concepts and products.

Europerio 7 takes place from June 6 - June 9, 2012. Reserve these days in your calendar to be part of this worldwide recognized congress of periodontology!

The organizing committee is already working intensively on this ground-breaking conference with the help of surveys conducted with congress visitors, society members, and industrial partners in order to offer the latest scientific research results and knowledge focusing on practical use with regard to the fields of periodontology and the use of dental implants.

We are certain that this will be a memorable and enjoyable meeting and look forward to your participation at the Europerio 7, 2012 in Vienna!



Gernot Wimmer
Chairman of the Europerio 7 Organising Committee

Organising Committee

Chairman

Gernot Wimmer, Austria

Scientific Chairman

Richard Palmer, UK

Conference Treasurer

Joerg Meyle, Germany

EFP Conference Committee Chairman

Jean Louis Giovannoli, France

EFP Secretary General

Stefan Renvert, Sweden

EFP Treasurer

Iain Chapple, UK

Austrian Society of Periodontology Representative

Corinna Bruckmann, Austria

EFP European Coordinator

Monica Guinea, Spain

Contacts & Addresses

EFP European Coordinator

For sponsorship, please contact

Mónica Guinea

c/o Antonio Lopez Aguado

n° 4, bajo dcha.

Madrid 28029

Spain

Tel +34 91 3142715

Fax +34 91 3235745

E-mail: monica@efp.net

Conference Management Office

For delegate services, housing, social programme and exhibition management, please contact



Mondial Congress & Events

Operngasse 20b

1040 Vienna

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The European Federation of Periodontology – EFP

EFP Vision & History

The Driving Force of Periodontology in Europe
Inspirational, Innovative, Influential

The EFP, founded in 1991, is one of the largest dental organisations in Europe currently with 25 National Periodontal member Societies. Periodontology encompasses the study and treatment of diseases and disorders of the supporting tissues of the teeth, including the gums and bone. Although the most common are gingivitis and periodontitis, there is a large number of other conditions that need to be recognised and managed.

Periodontology has also played a key role in the development of Implant Dentistry, both from a research and clinical perspective. The EFP is justly proud of the achievements of many of the researchers and clinicians who are members of the Constituent Societies and who have made highly significant contributions to Periodontology and Implant Dentistry.

The official journal of the EFP, the Journal of Clinical Periodontology, is one of the most respected dental journals in the world. The EFP has worked extensively to promote education and training at the predoctoral (undergraduate) and postdoctoral (postgraduate) levels.

Periodontology is recognised as a Specialty in many member countries and the EFP is dedicated to promote this status throughout all member countries.

The EFP holds a large international meeting every 3 years when all of the National Societies come together to learn about the latest advances from world-renowned speakers.

Europerio's Development – A Success Story

Conference	Total no. of participants	Countries
Berlin 2003	3.503	62
Madrid 2006	5.892	79
Stockholm 2009	6.686	82

Preliminary Programme Overview

Wednesday, June 6, 2012									
Lecture Halls (app. capacity)	A7-A8 (app. 2500 seats)	Strauss 2-3 (app. 950 seats)	Stolz 1-2 (app. 400 seats)	Lehar1-4 (app. 1000 seats)	Schubert 1-2 (app. 160 seats)	Schubert 3 (app. 80 seats)	Strauss 1 (app. 460 seats)	Schubert 4-5 (app. 160 seats)	
08:00-13:30	optional extra time for extending sponsor session slots								
13:30-15:00	Sponsor Session 90 min. 13:30-15:00 or 60 min. 14:00 - 15:00	Sponsor Session 90 min. 13:30-15:00 or 60 min. 14:00 - 15:00	Sponsor Session 90 min. 13:30-15:00 or 60 min. 14:00 - 15:00	Sponsor Session 90 min. 13:30-15:00 or 60 min. 14:00 - 15:00	Pre-Conference Workshop	Sponsor Session 90 min. 13:30-15:00 or 60 min. 14:00 - 15:00	Sponsor Session 90 min. 13:30-15:00 or 60 min. 14:00 - 15:00	Sponsor Session 90 min. 13:30-15:00 or 60 min. 14:00 - 15:00	
15:00-15:30						Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30	Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30	Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30	Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30
15:30-17:00	Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30	Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30	Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30	Sponsor Session 90 min. 15:30-17:00 or 60 min. 15:30 - 16:30					
17:30-19:00	Opening Ceremony								
19:00-20:30	Welcome Reception & Exhibition Opening								
starting 20:00	Speaker's Dinner								
Thursday, June 7, 2012									
Lecture Halls (app. capacity)	A7-A8 (app. 2500 seats)	Strauss 2-3 (app. 950 seats)	Stolz 1-2 (app. 400 seats)	Lehar1-4 (app. 1000 seats)	Schubert 1-2 (app. 160 seats)	Schubert 3 (app. 80 seats)	Strauss 1 (app. 460 seats)		
08:30-10:00	Keynote Lecture Starts: 9:00			Dental Hygienist		Research Communications			
10:00-10:30				Coffee Break					
10:30-12:00	General Session	Periodontology	Forum for Specialists: Implantology	Dental Hygienist	Research Communications	Research Communications	Sponsor Session 90 min. 10:30-12:00 or 60 min. 10:30-11:30		
12:00-14:00		Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15 - 13:15 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Best Poster: Guided Tour 60 min.	
14:00-15:30	General Session	Implantology	Forum for Specialists: Periodontology	Dental Hygienist	Research Communications	Research Communications	Sponsor Session 90 min. 14:00-15:30 or 60 min. 14:00-15:00		
15:30-16:00				Coffee Break					
16:00-17:30	General Session	Periodontology	Forum for Specialists: Implantology	Dental Hygienist	Research Communications	Research Communications	Sponsor Session 90 min. 16:00-17:30 or 60 min. 16:00-17:00		
starting 20:00	Evening for National Societies/Congress Party - Disco								
Friday, June 8, 2012									
Lecture Halls (app. capacity)	A7-A8 (app. 2500 seats)	Strauss 2-3 (app. 950 seats)	Stolz 1-2 (app. 400 seats)	Lehar1-4 (app. 1000 seats)	Schubert 1-2 (app. 160 seats)	Schubert 3 (app. 80 seats)	Strauss 1 (app. 460 seats)		
08:30-10:00	General Session	Keynote Lecture Implantology Starts 09:00	Forum for Specialists: Periodontology	Dental Hygienist	Research Communications	Research Communications	Sponsor Session 90 min. 08:30-10:00 or 60 min. 08:30-09:30		
10:00-10:30				Coffee Break					
10:30-12:00	General Session	Periodontology	Forum for Specialists: Implantology	Dental Hygienist	Research Communications	Research Communications	Sponsor Session 90 min. 10:30-12:00 or 60 min. 10:30-11:30		
12:00-14:00		Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15 - 13:15 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Sponsor Session 90 min. 12:15-13:45 or 60 min. 12:15 - 13:15	Best Poster: Guided Tour 60 min.	
14:00-15:30	General Session	Implantology	Forum for Specialists: Periodontology	Dental Hygienist	Research Communications	Research Communications	Sponsor Session 90 min. 14:00-15:30 or 60 min. 14:00-15:00		
15:30-16:00				Coffee Break					
16:00-17:30	General Session	Periodontology	Forum for Specialists: Implantology	Dental Hygienist	Research Communications	Research Communications	Sponsor Session 90 min. 16:00-17:30 or 60 min. 16:00-17:00		
17:30-17:45									
17:45-19:15		Sponsor Session 90 min. 18:00-19:30 or 60 min. 18:00 - 19:00	Sponsor Session 90 min. 18:00-19:30 or 60 min. 18:00 - 19:00	Sponsor Session 90 min. 18:00-19:30 or 60 min. 18:00 - 19:00	Sponsor Session 90 min. 18:00-19:30 or 60 min. 18:00 - 19:00	Sponsor Session 90 min. 18:00-19:30 or 60 min. 18:00 - 19:00	Sponsor Session 90 min. 18:00-19:30 or 60 min. 18:00 - 19:00		
starting 19:30	Industry Evening								
Saturday, June 9, 2012									
Lecture Halls (app. capacity)	A7-A8 (app. 2500 seats)	Strauss 2-3 (app. 950 seats)	Stolz 1-2 (app. 400 seats)	Lehar1-4 (app. 1000 seats)	Schubert 1-2 (app. 160 seats)	Schubert 3 (app. 80 seats)	Strauss 1 (app. 460 seats)		
09:00-10:30	General Session	Implantology	Forum for Specialists: Periodontology	Dental Hygienist	Research Communications	Conference Workshop	Sponsor Session 90 min. 09:00-10:30 or 60 min. 09:00-10:00		
10:30-11:00			Coffee Break				Sponsor Session 60 min.		
11:00-12:00	Keynote Lecture	Sponsor Session 60 min.	Sponsor Session 60 min.	Sponsor Session 60 min.	Sponsor Session 60 min.				
12:00-12:30				Break					
12:30-14:00	Closing Session inc. Closing Remarks				Research Communications				
starting 20:00	Gala Dinner								

Conference Venue

Reed Messe Wien Exhibition & Conference Center
Messeplatz 1
1021 Vienna
Austria

Situated right on the edge of Vienna's inner city, the Reed Messe Wien Exhibition & Conference Center is located in the very heart of the famous 'Prater' recreational area. It is a mere 30 minutes away from Vienna International Airport, and the historical city centre can be reached within 15 minutes via metro. About 70 airlines from 176 destinations fly to Vienna on a regular basis; in addition, Vienna is easily accessible via road, railway or ship from all across Europe.

The Reed Messe Wien Exhibition & Conference Center offers not only vast exhibition space and numerous meeting facilities, but also break-out rooms as well as common areas for interaction, and coffee break areas which can be used in a number of combinations, depending on the capacities required.

Its outstanding architecture, high-quality furnishings and state-of-the-art equipment makes the Reed Messe Wien Exhibition & Conference Center a most advanced venue and all elements work together to create the perfect setting for this conference.

Sponsoring Packages

General Information

- All items are subject to availability and will be allocated on a first come, first served basis.
- All prices are net and on price basis 2012. Local taxes will be added, if applicable.

Application Procedure

The application procedure for all sponsoring packages starts on Wednesday, September 1, 2010 at 12:00 a.m. (CET) and ends on Monday, November 15, 2010 at 16:00 (CET). After this deadline, the sponsor session slots and the exhibition booths will be allocated in order of the procedure outlined below. Applications within the same sponsoring level are ranked in the order of receipt.

Applications received after the application deadline November 15, 2010, 16:00 (CET) are handled on the basis of availability.

Higher sponsoring levels have priority in sponsor slot and exhibition booth selection against all other lower level sponsors the moment of commitment.

It is very important to receive your final decision as soon as possible to include your logo from the beginning on all promotional items aimed at the delegates.

Diamond Sponsors

Sponsorship EUR 110.000,00

Benefits

Marketing	Unlimited use of the name 'Europerio 7' conference for your company's advertising measures.
Hospitality Room	1 room of min. 48 sqm (max. 32 seats if boardroom style) located in the conference area. First to commit will have the first choice of location. (One time seating set-up is included)
Sponsor Sessions	2 time slots of 90 min. each for a presentation with speakers of your choice. The slots are free of choice in the sponsor sessions. The first Diamond sponsor to commit will have first choice of time slots and location within the same level of sponsoring. For sponsor sessions scheduled on Wednesday, June 6, 2012 Diamond sponsors have the opportunity to buy extra time and extend their time slot(s) in the package at EUR 750,00 per each extra 30min. (e.g. sponsor session 12:00-17:00 => 300 min. total; first 90 min. covered by the second 90 min. slot in the package, remaining 210 min. charged at 7 x EUR 750,00 = EUR 5.250,00 extra.) For sponsor sessions during lunch time, lunch boxes for delegates are highly recommended to attract audience.
Exhibition Area	60 sqm of prime location in the industrial exhibition OR alternatively 48 sqm of prime location in the industrial exhibition plus 12 sqm in the entrance foyer in vicinity to the registration area. The booth in the entrance foyer can be increased to max. 24 sqm. If your company wishes to increase the booth space, the running fee will be reduced by 20%. First to commit will have the first choice of location.
Europerio 7 Homepage	Your company's name and logo on the front page of the Europerio 7 homepage with a direct link to your company's webpage.
Promotion Material	Your company's name and logo will be published in all promotional material once the contract is signed.
Conference Bag Insert	A brochure of your company and/or products is included in the delegate bag (max. 12 pages, max. format A4).

Scientific Journals	The logo and name of your company will be seen in conjunction with Europerio 7, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide, including publications by Wiley Blackwell (e.g. Journal of Clinical Periodontology, Clinical Oral Implants Research), Quintessenz (e.g. The International Journal of Periodontics and Restorative Dentistry, The International Journal of Oral & Maxillofacial Implants) and others, such as Journal of Periodontology, International Journal of Dental Hygienists etc.
Banner	At the entrance of the venue, a large banner will present all names and logos of the Diamond sponsors.
Break Slide	During the conference, between the sessions the names and logos of the Diamond sponsors will be projected on the break slides in the conference rooms.
Advertisements	Full-page advertisement in the Final Program for a special price (50% reduction).
Company Description	Company description of the sponsor of max. 200 words in the final program.
Conference Registrations	12 complimentary conference registrations for staff members of your company
Service Centre	A service centre with office services (fax, copy machine) will be available for you as sponsor.
Promotional E-Mailing	Option to send a one-time promotional email of the sponsor's activities through the EFP email database before the conference. Please contact Mónica Guinea at the EFP secretariat.
Lunch for Staff	Between 11:00-12:00 and 14:00-15:00, lunch for staff will be offered in a separate area. 12 lunch tickets per full conference day (June 7 & June 8, 2012) are included, additional tickets can be purchased at cost.
Onsite-Assistance	An exclusive on-site key account manager will be appointed to cater for on-site requests of Diamond sponsors
Social Events	12 tickets for the Gala Evening will be provided for free. 12 tickets for the Conference Party will be provided for free.

Platinum Sponsors

Sponsorship EUR 80.000,00

Benefits

Marketing	Unlimited use of the name `Europerio 7' conference for your company's advertising measures.
Hospitality Room	1 room of min. 32 sqm (max. 20 seats if boardroom style) located in the Conference area included. First to commit will have the first choice of location. (One time seating set-up is included)
Sponsor Sessions	1 time slot of 90 and 1 time slot of 60 min. for a presentation with speakers of your choice in the sponsor session. The first Platinum sponsor to commit will have first choice of the 90 min. Sponsor time after the Diamond sponsors selection. The 60 min. time slot is chosen after the choice of the Gold sponsors' 60 min. sponsor slot. For sponsor sessions scheduled on Wednesday, June 6, 2012 Platinum sponsors have the opportunity to buy extra time and extend their time slot(s) in the package at EUR 1.000,00 per each extra 30 min. (subject to availability) (e.g. sponsor session 12:00-17:00 => 300 min total; first 60 min. covered by the second 60 min. slot in the package, remaining 240 min. charged at 8 x EUR 1.000,00 = EUR 8.000,00 extra.) For sponsor sessions during lunch time, lunch boxes for delegates are highly recommended to attract audience.
Exhibition Area	40 sqm, located in the centre of the industrial exhibition. If your company wishes to increase the booth space, the running fee will be reduced by 20%. First to commit will have the first choice of location after the Diamond sponsors selection.
Europerio 7 Homepage	Your company's name and logo on the front page of the Europerio 7 homepage with a direct link to your company's webpage.
Promotion Material	Your company's name and logo will be published in all promotional material once the contract is signed.
Conference Bag Insert	A brochure of your company and/or products is included in the delegate bag (max. 8 pages, max. format A4).
Scientific Journals	The logo and name of your company will be seen in conjunction with Europerio 7, which will be announced in the most important scientific and clinical journals in the field of Periodontology and Implant Dentistry worldwide, including publications by Wiley Blackwell (e.g. Journal of Clinical Periodontology, Clinical Oral Implants Research), Quint-

	essenz (e.g. The International Journal of Periodontics and Restorative Dentistry, The International Journal of Oral & Maxillofacial Implants) and others, such as Journal of Periodontology, International Journal of Dental Hygienists etc.
Banner	At the entrance of the venue, a large banner will present all names and logos of the Platinum sponsors.
Break Slide	During the conference, between the sessions the names and logos of the Platinum sponsors will be projected on the break slides in the conference rooms.
Advertisements	Full-page advertisement in the Final Program for a special price (20% reduction).
Company Description	Company description of the sponsor of max. 150 words in the final program.
Conference Registrations	8 complimentary conference registrations for staff members of your company.
Service Centre	A service centre with office services (fax, copy machine) will be available for you as sponsor.
Promotional E-Mailing	Option to send a one-time promotional email of the sponsor's activities through the EFP email database before the conference. Please contact Mónica Guinea at the EFP secretariat.
Lunch for Staff	Between 11:00 - 12:00 and 14:00-15:00, lunch for staff will be offered in a separate area. 8 lunch tickets per full conference day (June 7 & June 8, 2012) are included, additional tickets can be purchased at cost.
Onsite-Assistance	An exclusive on-site key account manager will be appointed to cater for on-site requirements by Platinum sponsors
Social Events	8 tickets for the Gala Evening will be provided for free. 8 tickets for the Conference Party will be provided for free.

Gold Sponsors

Sponsorship EUR 45.000,00

Benefits

Marketing	Unlimited use of the name `Europerio 7' conference for your company's advertising measures.
Sponsor Session	1 time slot of 60 min. to give a presentation with speakers of your choice in the sponsor session. First to commit will have the first choice of the 60 min. sponsor session slot after the Diamond sponsors and the 90 min. slot of the Platinum sponsors. Gold Sponsors have the opportunity to organize a second 60 min. slot for EUR 10.000,00 extra, after Diamond and Platinum sponsors have chosen their slots. For sponsor sessions scheduled on Wednesday, June 6, 2012, Gold sponsors have the opportunity to buy extra time and extend their time slot(s) in the (extended) package at EUR 2.000,00 per each extra 30 min. (subject to availability) (e.g. sponsor slot 12:00-17:00 => 300 min total; first 60 min. covered by the 60 min. slot in the package, remaining 240 min. charged at 8 x EUR 2.000,00 = EUR 16.000,00 extra.) For sponsor sessions during lunch time, lunch boxes for delegates are highly recommended to attract audience.
Exhibition Area	24 sqm located in the industrial exhibition. If your company wishes to increase the booth space, the running fee will be reduced by 10%. First to commit will have the first choice of location after the Diamond and Platinum sponsors have made their choice.
Promotion Material	Your company's name and logo will be published in all promotional material once the contract is signed.
Conference Bag Insert	A brochure of your company and/or products is included in the delegate bag (max. 4 pages, max. format A4).
Banner	At the entrance of the venue, a large banner will present all names and logos of the Gold sponsors.
Advertisements	Half-page advertisement in the Final Program for a special price (20% reduction).
Conference Registrations	4 complimentary conference registrations for staff members of your company.
Service Centre	A service centre with office services (fax, copy machine) will be available for you as sponsor.
Promotional E-Mailing	Option to send a one-time promotional email of the sponsor's activities through the EFP email database before the conference. Please contact Mónica Guinea at the EFP secretariat.

Lunch for Staff

Between 11:00-12:00 and 14:00-15:00 lunch for staff will be offered in a separate area.
4 lunch tickets per full conference day (June 7 & June 8, 2012) are included, additional tickets can be purchased at cost.

Social Events

4 tickets for the Gala Evening will be provided for free.
4 tickets for the Conference Party will be provided for free.

Terms of Partnership Diamond, Platinum and Gold Sponsors

General Information

Applications for sponsors must be made in writing with the enclosed sponsorship application form, containing a legally competent signature to:

EFP European Coordinator
Mónica Guinea
c/o Antonio Lopez Aguado
n° 4, bajo dcha.
Madrid 28029
Spain
Tel +34 91 3142715
Fax +34 91 3235745
E-mail: monica@efp.net

By signing this sponsorship application form, the booking is binding. The EFP European Coordinator will send you the sponsorship contract after having received your sponsorship application form.

This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

Companies are not permitted to organise unofficial sponsor sessions or similar corporate-organised events during the period extending from 2 days before the official start of the conference (Wednesday, June 6, 2012) until and including the last day of the conference (Saturday, June 9, 2012 at 24:00). During the days of the conference, the same rule applies: unofficial sponsor sessions and other external meetings are not permitted from 1h before the start of the first session (08:30) until and including the end of the last session (19:15).

Payment Conditions

It is possible to transfer the money in 3 installments:

- 20% of the total cost will be invoiced upon receipt of the completed sponsorship application form and is due for payment upon receipt of the invoice to guarantee the reservation
- 40 % of the total costs by June 30, 2011 and
- 40% by January 31, 2012 or to split the payment in a different way.

All payments must be made in EURO (EUR).

Cancellation Conditions

Cancellations and changes to your original booking must be made in writing to the EFP European Coordinator, Monica Guinea.

Cancellation Fees

60% of total costs if booking cancelled by July 1, 2011. After that date, 100% of total costs will be retained.

Exhibition

The early bird price for exhibition space only is EUR 355,00/sqm (min. of 9 sqm) by December 15, 2011.

After this date, the regular fee of EUR 420,00/sqm (min. of 9 sqm) will be charged.

All prices are net and may be indexed to 2012. Local taxes will be added, if applicable.

Space rental does not include any partition walls, furniture, electrical usage, stand cleaning, etc. All these services and a standard rental booth for a special rate will be available in the Exhibitors' Technical Manual.

Exhibitor Benefits

- You will find your company's name in the Europerio 7 industrial exhibition section that will be accessible via the Europerio 7 homepage.
- Your company's name will be published in the Europerio 7 industrial exhibition section at the conference programme.

General Information

The application starts on Wednesday, November 3, 2010. Applications for exhibitors must be made in writing with the enclosed exhibition application form, containing a legally competent signature to:

Mondial Congress & Events
 Simone Kogler
 Operngasse 20b
 1040 Vienna
 Austria
 Tel +43 1 58804 116
 Fax +43 1 58804 185
 E-Mail: kogler@mondial-congress.com

By signing the exhibition application form, the booking is binding.

This agreement shall remain in full force and effect in case of merger or acquisition of the contracting company.

Payment Conditions

It is possible to transfer the money in 2 installments:

- 50% of the total cost will be invoiced upon receipt of the completed exhibition application form and is due for payment upon receipt of the invoice to guarantee the reservation;
- Final payment by January 31, 2012

All payments must be made in EURO (EUR).

Cancellation Conditions

Cancellations and changes to your original booking must be made in writing to Mondial Congress & Events, Simone Kogler.

Cancellation Fees

50% of total costs if booking cancelled by January 31, 2012. 100% of total costs will be retained thereafter.

Sponsoring Items

Delegate Items – Conference Materials

Each item will be available to one sponsor only. All items are subject to availability and will be allocated on a first come, first served basis. Preference is given to higher level sponsors. Applications should reach the EFP office by November 15, 2010. Applications received after this deadline are handled on the basis of availability.

The Organising Committee is open to discuss alternative sponsor opportunities.

All prices are net and on price basis 2012. Local taxes will be added, if applicable.

- **Conference bags (EUR 30.000,00)**
 Distributed to all delegates. Your company's name and logo will be printed on the bag.
- **Conference notepad & pen (EUR 15.000,00)**
 Distributed to all delegates. Your company's name and logo will be printed on the notepad and on the pen.
- **Lanyard & badge box (EUR 20.000,00)**
 Distributed to all delegates. Lanyard printed with the sponsors logo to attach the badge to.
 Towards the end of the conference, badge boxes, branded with the company's logo to collect badges and lanyards for re-use or recycling will be positioned at strategic points with high delegate flow.
- **Public transportation tickets (on request)**
 The public transportation tickets (price on request), branded with the company's logo, will be distributed to the delegates.
- **Bookmark (EUR 8.000,00)**
 Attached to the final program which will be distributed to all delegates. Your company's name and logo will be printed on the bookmark.

Advertisements

Advertisements are managed in cooperation with a preferred publishing partner. Negotiations are in progress. Details will follow in due course.

On-Site Communication Services

- **Message board (EUR 6.500,00)**

The Message Board will be centrally located near the registration area and will be used for daily announcements. The company's logo will be displayed next to the Conference logo on the board.

- **Internet centre (EUR 10.000,00)**

A minimum of 10 Internet stations branded with the company's logo, located in a prominent area.

- **Signage (EUR 8.000,00)**

Signs will be placed strategically throughout the entire conference in order to direct delegates to the scientific sessions, the exhibition and the service areas.

- **Programme on demand for I-Phone (price on request)**

Delegates can use their own I-Phone to view the conference program, network with other delegates, search exhibitors, find practical information and more after the I-Phone web application. Your company's brand exposure is integrated in the web application process.

Catering & Hospitality

- **Coffee breaks (EUR 8.500,00 per break)**

There are several opportunities during the entire conference to support the very popular coffee breaks scheduled between the scientific sessions.

- **Water dispensers (EUR 10.000,00)**

A minimum of 10 water dispensers will be placed at strategic points throughout the exhibition area and the conference center. The company's logo will be displayed on the water dispensers.

- **VIP-Lounge (price on request)**

A VIP-Lounge for speakers with refreshments will be set up in a separate area and can be branded with the sponsor's logo.

Social Events

- **Welcome Reception (price on request)**

All delegates are invited to the Welcome Reception which will be held in the industrial exhibition. During the reception, snacks and drinks will be served.

- Mention of the sponsorship in the final program on the page dealing with social activities.
- Decorative poster/banner with company logo at the reception area.
- Open to actions proposed by the sponsor to increase brand impact.

Date & Time: June 6, 2012; 19:00 - 20:30

Location: Industrial Exhibition

- **Speakers Dinner (price on request)**

Reception and dinner for invited speakers, organizing teams and VIPs with spouses.

- Insertion of the sponsor's logo in the invitations.
- Decorative poster/banner with company logo at the dinner venue.
- Open to actions proposed by the sponsor to increase brand impact.

Date & Time: June 6, 2012; 20:00 - 00:00

Location: tba

- **Conference Party (price on request)**

- Insertion of the sponsor's logo in the invitations.
- Mention of the sponsorship in the final program on the page dealing with social activities.
- Decorative poster/banner with company logo at the party location.
- Open to actions proposed by the sponsor to increase brand impact.

Date & Time: June 7, 2012; 21:00 - 02:00

Location: tba

For Payment & Cancellation Conditions, see Terms of Partnership for Sponsors on page 13.



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